

Overseas Press Club Bulletin

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Rand Says Facts

Prove Mail Keeps

Membership Growing

NEW YORK — The January 1 issue of the *Bulletin* contained a lengthy President's Report which included opinion we believe needs response.

The assertion was made that members should bring in new members, *excluding* planned membership drives. While this may be commendable, history shows it's not practical.

Experience demonstrates that while it would be fine if current members brought in new members — thereby saving lots of time, energy and expense — without the well-planned, periodic mail campaigns, the Club's total enrollment would *predictably decline*.

Over the past five years, three membership drives were conducted in 1976, and two during 1980. In the 1976 drive, which ran almost two years, 457 new members were added. In 1980, Phase I began in January and brought in 156 members; Phase II began in September (and is still in progress) and added 52 members. That's a total of 208 in '80.

If you drew a line on a chart starting with 3100 members in 1967, ending with 1462 in September 1980, you would easily see very substantial rises in membership only as a result of the three membership campaigns. Such a chart, and we have drawn one, shows that Club membership *shrinks* between organized membership campaigns. The fact is, these were not mass mailings; they were *carefully targeted invitations* to join the OPC, mailed to media and related professionals, whom we believed were fully qualified. When an individual applies for membership, the Admissions Committee, headed by the veteran **Henry Cassidy**, carefully examines each application and approves or disapproves, according to the OPC Constitution and By-Laws. No one is allowed to join the OPC unless he/she is qualified according to the OPC's written requirements.

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The '52' Are Stars in Stripes



Thanks to Sid Schapiro, the *Stars & Stripes* N.Y. Bureau chief, and AP Wirephoto, above photo shows hostage Paul Lewis reading *Stripes*, Barry Rosen (top) and Robert C. Ode (left), on their flight between Algiers and Frankfurt.

DARMSTADT, West Germany — While readers all over the world were getting news about the hostage release in their local media, the 52 former hostages read about themselves in the European edition of *The Stars & Stripes*, daily newspaper for the U.S. armed forces overseas.

Copies of the Jan. 20 *Stripes* were aboard the two C-9 Nightingale jets which brought the newly-released hostages from Algiers to Rhein-Main Airport, Germany, on their flight to freedom from Iranian captivity. That issue, printed when last-minute technicalities

were holding up the release, featured pictures of all 52 hostages, with the headline: "So Near, and Yet..."

According to members of the C-9 crew who passed out copies of the paper during the flight, their passengers laughed at their old pictures on the front page because of their changed appearance after 14½ months of captivity.

Upon their arrival at the Rhein-Main Airport, the next day's issue of *The Stars and Stripes* was awaiting them, with a banner headline reading "Hostages Free."

Stripes also produced a special limited-edition press run of 200 papers for the hostages.

The 200 carried stories summing up the news during their 444 days without American newspapers. One article was devoted to sports, one to world news, and one gave them details of their own continuing drama as it was acted out during their months in Iranian hands.

Getting the news to those out of touch with home is nothing new to *The Stars and Stripes*, of course. It's been functioning as a link with home for overseas military personnel since the days of World War II.

HELP NEEDED!

Money is what we need...money for *Dateline '81*. You all know that it takes money to publish a magazine. Money for a magazine comes from advertising. Advertising for an annual of limited circulation, however choice, is very hard to come by. What *Dateline's* advertising director, **Nat Goldstein**, needs are any contacts you have who may wield some influence in directing advertising into *Dateline*. Please let Mary Novick know — 679-9650. Many thanks!

— Henry Gellermann

S. Africa News Bans Protested

The Overseas Press Club has joined the protest against the recent action of the South African Government in placing strict banning orders on two black journalists and closing down their newspapers. The men were leaders of a reporter's strike that had closed down several newspapers owned by the Argus South African Newspapers, Ltd. for two months. The paper is the *Post*, with nearly a million circulation, the largest black daily in the country.

Zwelakhe Sisulu, news editor of *The Sunday Post* (Transvaal) and Marimuthu Subramoney, news editor of the *Post* (Natal) are both banned from entering a newspaper office, educational institutions or industrial complexes for three years. They are barred from attending political or social gatherings and will not be allowed to receive visitors in their homes, where they are confined every evening at 7 o'clock. Also, the ban makes it illegal to print anything they write or quote anything they say. Sisulu is president of the Media Workers Association of South Africa. Subramoney is secretary of the union's branch in Natal.

In a cable to H. J. Coetzee, Minister of Justice in South Africa, the OPC protested "harsh personal ban imposed on Zwelakhe Sisulu, Marimuthu Sabramoney, and outright ban on *Post's*

publication, these punitive actions depriving working newsmen the right to practice their craft, violates freedom of press, denies people their right to know, threatens vital foundation of democracy. Urge you reconsider, remove bans."

The restrictions placed on the two newsmen have been denounced by Sisulu's adversaries in the recent strike, the publishers of the black newspapers, and have also prompted the resignation of South Africa's leading black journalist, Percy Goboza, editor of *The Post Transvaal* and *The Sunday Post*.

The managing directors of the Argus Company and South African Associated Newspapers, the publishers of the papers struck by Sisulu's union, called the bans "senseless, totally uncalled for in the circumstances of the strike, and counterproductive of the agreements reached between the newspaper managements and the striking journalists."

Members wishing to protest the bans on Sisulu and Subramoney should address: Hon. H. J. Coetzee, Minister of Justice, Union Buildings, Pretoria, South Africa.

— **Norman A. Schorr**, Co-chairman,
Freedom of Press Committee

Letters

HONG KONG — Harry Reasoner, CBS News, and **Henry Hartzenbusch**, former AP executive in Asia, spent a few days in Hong Kong in mid-January after Reasoner interviewed Philippine President Ferdinand Marcos in Manila.

Reasoner was a USIA editor in Manila 1951-54. The Hong Kong trip led to a reunion between several past presidents of the Foreign Correspondents Club of Tokyo and Hong Kong: Hartzenbusch; John Rich, RCA vice president and former NBC correspondent; Pierre Brisard, AFP; Tony Paul, *The Reader's Digest*; and **Al Kaff**, UPI.

— **Al Kaff**

SEOUL — The General Federation of Women's Clubs, based in Washington, has awarded a plaque to a Korean journalist as one of the most respected journalists in the world in 1980. The journalist is Chang Kee-Bong, president of the defunct Korean language newspaper, Shin-A-Albo.

This is the first time the award has been made to a Korean. Mrs. Pyom Chong-Hee, president of the Federation's Korean branch, made the presentation for the federation's international president, Mary E. Quint.

The award is given annually to journalists who have devoted themselves to responsible public service in their communities. — **Young Sick Kim**

TOKYO — I am pleased to announce my appointment as Tokyo correspondent of *Fortune* magazine. I will also join Shincho-sha, from February 1, as a contributing editor in the development of a new international magazine in Japanese. My former assistants, Hisako Tanaka and Mihoko Yamagata, will continue to work with me.

— **Bernard Krisher**

JOHANNESBURG — The Foreign Correspondents' Association elected new officers during its recent annual meeting, where more than 70 members and wives, girl friends, boy friends, whatever, consumed quantities of beef, salads and alcoholic beverages.

Robin Knight of *U.S. News and World Report* is the chairman for 1981. Jon Kapstein of *Business Week* is the vice chairman. Both men report on Africa for their magazines. Bob Chancellor of the Voice of America, who was based here before postings to Nairobi and Tel Aviv, is secretary-treasurer.

FCA membership continues to grow. Recent arrivals include Mike McCourt for ABC TV and Antaro Pietila of the *Baltimore Sun*.

Very soon, FCA members will be visiting the war zone in South-West Africa, also known as Namibia, where

(Continued on page 3)

MEMBERSHIP (Continued from page 1)

Therefore, we find the phrase "Screening problem" of some concern, for if the individual is eligible for Club membership, what standards other than those spelled out in writing would be considered?

Another word of concern in the OPC President's Report is "quality." We know of not a single member brought into the Club over the past five years who is not a "quality" member. If you know of any, please contact us.

Further, "new applications for membership" are published regularly in the OPC *Bulletin*, and any objection by any member can be lodged prior to final approval of the Admissions Committee.

No one could disagree with maintaining the highest standards of professionalism. The OPC's tradition is built on this principle. But all good clubs also aim for fiscal strength. While in the future the Club may decide to become a smaller (and more restrictive) organization, we point out that in the last year, about 95 percent of all operating expenses were covered by dues income. And previous years

are comparable. So, as Club membership falls below a specific waterline, it may drown. To avoid this, dues as the overwhelmingly important source of income must be replaced by other kinds of on-going sources.

Finally, and this is of no small import, all the creativity, energy and expense of producing the brochures, and the toil and expense of mailing them, were approved by the Boards of Governors of the OPC in 1976 and again for the two 1980 efforts. Were these Boards derelict in watching over "quality" and not "screening" well enough, as well as derelict in not stimulating the Club membership to provide sufficient new blood to keep the enrollment up? Obviously not.

The Club will prosper with new members, including replacing those who quit or die, only by the energetic efforts of all of us to sign up qualified members, and reach out to potentially qualified members in an organized mailing and invite them to join us in our organization.

— **Harry Rand**, Chairman
Russ Tornabene, Co-Chairman
OPC Membership Committee

Moritz Jagendorf, 92

Moritz Jagendorf, folklorist, dentist and gourmet, died January 8 at the age of 92. He had written many books of American, European and Oriental folk tales for children. He had also practiced dentistry in New York City for 40 years.

He was a former president of the New York Storytellers League, the New York State Folklore Society and the National Organization of Folklore for Children. He had been editor of a French folklore magazine. And he had belonged to a couple of elite societies of gourmets.

Although he was a member of the Yale Club, a memorial service was held January 15 at the Cornell Club. He is survived by a daughter, Merna Alpert of Atlanta; a son, Andre, of Ithaca, N.Y., and five grandchildren.

* * *

Frances Kish

The sad word reaches us late that **Frances Kish**, a member of the club since 1960, died last Christmas eve. She had been a TV writer and producer, had written newspaper and magazine features, had handled promotion and publicity for Helena Rubinstein, and had edited the International Radio and Television Society Bulletin. She had been a member of the Academy of Television Arts and Sciences and of the London Society for Psychical Research, and had served on numerous OPC committees.

* * *

Gilberta M. Lower, wife of Past President **Elmer W. Lower**, died suddenly on February 4 in New York. She is survived also by two sons, John and Louis, and by two grandchildren. Lower is currently teaching at the School of Journalism at Columbia.

LETTERS (Cont'd from p.2)

Black nationalist guerillas are fighting South African troops from bases in Angola. The government is sponsoring the jaunt.

Then, at the personal behest of Prime Minister Pieter W. Botha, foreign correspondents and spouses journey to farmland in the eastern Transvaal, to spend a weekend with white Afrikaner farmers. The Prime Minister, during the FCA's successful dinner with him, decided that Afrikaners are getting a raw deal overseas — witness the best-selling novel "The Covenant" by James Michener — so he decided that we should see how the average Afrikaner lives.

More on this after the trip is concluded late next month.

— Bill Nicholson

Larry Stessin has been appointed a member of the awards committee of the Silurians, an organization of writers, editors, foreign correspondents who have been journalists for 25 years.

* * *

Millicent Brower currently writes "Psychology Quiz" for *Woman's World* magazine which had its debut Jan. 20. She's also written three one act plays of a satiric nature now making the rounds of off-Broadway producers. Millicent began her career as an actress on Broadway in "The Madwoman of Chailot." She was also the star of a popular radio serial, "Young Widder Brown."

New Applications

ACTIVE RESIDENT

Al Goldstein, Publisher, Milky Way Productions
Sponsors: *Harry Rand, Russ Tornabene*

New Members

ACTIVE NON-RESIDENT:

Charles L. Hebner

ASSOCIATE RESIDENT:

Hugh F. Connor
Gunther Lawrence
H. Ned Shreve
Dorothy Wong

ASSOCIATE NON-RESIDENT:

Aimee C. Merriam

ASSOCIATE OVERSEAS:

Norman F. Dacey

Placement

Couple desires one bedroom unfurnished apartment in Manhattan or Westchester. Wife member of OPC, husband affiliated with Manhattan data processing firm. Have 2 cats. Good references. Would consider sublet. Reply to OPC. Box number R103.

Placement for a scholarship offer in professional journalism* Why not? It's a good idea for younger folk in the OPC family.

The Association for Education in Journalism based at the University of Kansas School of Journalism in Topeka invites applications from young aspiring journalists. Deadline is March 16. Necessary, in addition to brief personal data, are a parent's foreign correspondent's affiliation with a news organization or agency, and details on the family's financial status signed by those who apply. For full details and application forms write immediately to Suzanne Shaw, Executive Director, Association for Education in Journalism, University of Kansas, School of Journalism, Flint Hall, Lawrence, KS 66045.

Placement is a free service for OPC members and their families. Address all mail to Helen Alpert, OPC in New York City.

New Editorial Group

Fourteen countries in the Washington metropolitan area have joined together to form the Association of Editorial Businesses.

Goals of the group are to promote improved editorial trade practices, exchange information, develop better editorial standards and educate the general public about editorial practices.

Laura Horowitz, president, invites inquiries at 1037 Woodward Bldg., 733 15 St., NW, Washington, D.C. 20005.

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OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Rosalind Moore, Charles J. Schreiber, associate editors.

Who, What, Where

By BLYTHE FOOTE FINKE

In the interest of starting off on the right "foot" this time, hopefully, apologies for two goofs in previous *Bulletins*.

Of course, OPCer **Nino Lo Bello** is a male not a female as printed in error. And **Alan Levy's** book "So Many Heroes" was published by Second Chance Press of Sagaponack, New York most recently.

* * *

Long time OPCer, **Robert F. Delaney**, former assistant director of the old U.S. Information Agency and ex-director of the Edward R. Murrow Center of Public Diplomacy at Tufts University, has taken over as president of Michael W. Moynihan & Associates, Inc. He has offices in New York, Washington and Newport, R.I. The company specializes in crisis and international communications and Washington representation.

* * *

Lael Wertenbaker is as prolific as ever with a biography about Jean Rosenthal included in "Notable American Women," published by Harvard and Radcliffe. Her last book "To Mend the Heart," is selling well. This history of heart surgery has received very good reviews in medical journals.

* * *

Book-of-the-Month-Club, which brought out **Arnold C. Brackman's** "A Delicate Arrangement: The Strange Case of Charles Darwin and Alfred Russel Wallace" last year has just brought out the paperback version for their Quality Paperback Book Club. Congratulations, "Brack."

Next month Van Nostrand Reinhold publishes the paperback version of his "The Luck of Nineveh." Also, in West Germany, Verlags Luebbe paperbacks this spring his "The Search for the Gold of Tutankhamen," already in Spanish and British editions.

* * *

George A. Krinsky of AP's World Services, a member of the OPC Board of Governors, will be in Nigeria this month to conduct a news writing course at the News Agency of Nigeria (NAN).

NAN, which has a news exchange agreement with the AP, asked Krinsky to teach a three-week course for its editorial staff. He has also been invited to participate in a journalism seminar in neighboring Cameroon.

Krinsky is deputy news editor of World Services, AP's "export" division.

* * *

Two books in two weeks! How's that for a record? **Theodore Berland** published in consecutive weeks in January, "The Doctor's Calories-Plus Diet," written with Henry A. Jordan, (Contemporary Books, Chicago) January 19, and "Diets '81" by Consumer Guide, Skokie, Illinois the following week. Berland is chairman of the Department of Journalism at Columbia College, Chicago, and teaches at the University of Wisconsin, Milwaukee.

* * *

Long time member **Ronald A. Lang** is either executive director or top adviser of six, and soon perhaps seven, different dues-paying trade groups. A self-confessed workaholic, Lang numbers Synthetic Organic Chemical Manufacturers Association, Dyes Environmental & Toxicology Organization, American Industrial Health Council, Formaldehyde Institute, Halogenated Solvent Industry Alliance, Halogenated Cleaning Solvent Association, among them. He is also a power in several chemical industry coalitions. Lang is "occupied 120 percent of the time."

* * *

OPCer **Denny Griswold** has done it again by issuing in "Public Relations News" the 36th annual forecast for future PR. All indicators, she says, point in "a favorable direction." Founder and Editor of this "international public relations weekly for executives," Griswold offers optimistic tips for corporations, women PR practitioners, PR firms, etc.

* * *

From Altoona comes word that **Roy Newborn** has been elected president of the Council of Periodical Distributors Associations, the trade association that serves some 500 wholesalers in the U.S. and Canada who distribute magazines, newspapers and paperbacks.

* * *

For OPC book authors a New York University lecture-seminar February 12 to March 19 (Thursdays) 6-7:40 p.m.) could be helpful in learning about contracts, libel, invasion of privacy, rights, etc. OPC governor **Ken Giniger** will moderate the series. Contact NYU School of Continuing Education - (212) 598-2371.

* * *

Former OPC President **Cecil Brown** has retired from California State Polytechnic University, Pomona, after 12 years of teaching. In 1974, by vote of the faculty and student body, he was named "Distinguished Teacher" and in 1980 was chosen as "Outstanding Professor." Cecil and Martha make their home in Los Angeles.

Cecil served many years in Europe, the Middle East, Asia and the United States as a correspondent and commentator for CBS and NBC, and won many awards for his reports, including his eyewitness report on the sinking of the British battleships, Repulse and Prince of Wales, in the South China Sea in December, 1941.

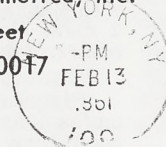
* * *

Caught lunching at the club the other day were **Ralph Martin**, one of the country's busiest biographers; Howard Brodie, no less busy as cartoonist and illustrator; and **Ed Cunningham**, one of the club's busiest committee chairmen. Ralph is currently working on a book about John F. Kennedy.

* * *

In the interest of fairness items in this column are run in the order they are received. Keep the anecdotes coming! This is your column, and do forgive the occasional errors. Will try to have as few as possible.

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